ROHIT RAJPUT
UI / UX DESIGNER

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DESIGNERS TOOLBOX

UI & UX Design

- Heuristic Study
- Storyboarding
- Wireframe design
- Rapid Prototyping
- Visual Design
- Typography

Technology

Adobe Creative Suite
HTML5 | CSS3 | Bootstrap
3D Max | Flash | Director MX
Sound Forge | Ulead Editor
Adobe Premiere | After Effect
.net | CMS | Tableau | Qlikview

EDUCATION

- Post Graduate Diploma
  In Multimedia From Xplora
  Design Skool (2006 - 2007)

- Bachelor of Arts
  Devi Ahilya Vishwavidyalaya
  Indore MP. (2001 - 2004)

- Higher Secondary Certificate
  Madhya Pradesh Board of
  Secondary Education
  (1999 - 2000)

⭐ AWARDS

Site Of The Month
CSS Mania

Best Selling Templates
JCK 2012

PROFESSIONAL SUMMARY

10 Years progressive work experience in creating compelling brand experiences across multiple media formats and digital platforms. Expertise in strategic business development, qualitative user research, interaction modelling, product strategy, user experience design, and team leadership with demonstrable skills in translating the deep understanding of user needs towards the creation of innovative and satisfying products:

KEY FEATURES

- Established UX design as the first stage of all web and mobile application developments, instituting a user-centered design approach
- User-experience design with the proven know-how to combine creative and usability viewpoints resulting in web and mobile applications
- Developed personas, wireframes and mockups using for application storyboards
- Implemented new website design layout for conversion of existing websites to responsive
- Collaborated with developers and designers using Subversion for version control
- Styled content and website layout for the user experience using CSS3 & Html5
- Responsive website, mobile application design, and graphics design worked on digital marketing, promoting online business in various segments

PROFESSIONAL EXPERIENCE

UI / UX Deputy Manager   Dec. 2017 – Present
Vodafone Global Services, Pune India

UX Designer role tasked with implementing strategic design thinking methodology to leverage creative methods in building big data dashboards across global service offerings while seeding UI/UX COE practice from scratch.

- Gathering requirement from client or stakeholders
- Support business users with visual designs, functional prototypes, specifications, developmental support and UAT
- Identified QlikView, Qliksense and Mashup responsive frameworks limitations to align user requirements with production capabilities to accelerate development
- Training wider group in UX approach and visual business intelligence techniques to help better understanding of available information and enable rapid prototyping
- Lead mobile Dashboard development as a strategic offering at GBIS worked on digital marketing, promoting online business in various segments

Sr. Web Designer   Apr. 2013 – Nov. 2017
Diaspark Infotech Pvt. Ltd. Indore, India

Web Designer role with delivering cross platform solutions for customers across media, entertainment, publication, retail, healthcare domains.

- Providing Design, Branding and specifications requirements to clients
- Developing Design standards across Mobile, Tablet and Desktop
- Ownership for development of marketing Kits, Portfolios, Newsletter, Collateral, print ads and other promotional material

Web Designer   Jul. 2012 – Dec. 2012
Viscus Infotech Pvt. Ltd. Indore, India

Web Designer role during exponential growth phase for mobility overseeing creation of responsive design practice with Designers and Developers.

- Gathering requirement from client or stakeholders
- Creating a wireframe and prototypes, getting approval on them
- Creating PSD of approved design, and conversion into HTML & CSS using bootstrap
- Applying created theme as per framework

Web Designer   Sep. 2008 – Jun 2012
Avalon Solution Pvt. Ltd. Indore, India

- Gathering requirement from Manager.
- Creating a wireframe and prototypes, getting approval on them
- Creating PSD of approved design, and conversion into HTML & CSS using bootstrap